User needs

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| As a... | I want to... | So that... |
| Remote worker | Manage my time in the most effective way | I can do more jobs / have more time to enjoy. |
| mum/wife | Find interesting leisure activities for myself/kids/husband | We can enjoy life. |
| independent women | Find some captivating/interesting learning activity to do at home | I can improve my mood and manage my wellbeing. |
| mum | Find some respected/saft/kids-friendly website | My kids can stay safe and have some fun. |
| Independent women | Find some health diet/recipe | I can keep healthy and control my weight. |
| Independent women | Find some fitness course to do at home | I can keep healthy and control my weight. |
| Independent women | Find some lovely music | I can enjoy and relax after a whole day’s tough work. |
| Independent women | Find some discount/coupon website | I can buy my things on the budget. |
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